

The grassroots organizing app that lets you meet people where they are.

Built by progressive organizers, for progressive organizers.

Community Canvassing

Identify and activate anyone you meet in any context by searching for them directly in your campaign's voter file or data set and collecting survey responses. Add new people who aren't in the voter file on the fly!

Voter Registration

Reach's groundbreaking "Choose your own Adventure" style Voter Registration pipelines set the standard for distributed, scalable voter registration. Send chasers at just the right time, track progress, and seamlessly turn newly registered voters into relational organizing contacts.



Relational Organizing

Import contacts from your phone and match them accurately to your org's data to build your personalized "My Reach" Network and use template-based customizable Contact Scripts to email or text your personal network.

Team Engagement

The Home Screen is your campaign's digital HQ full of custom Action Cards and your Mobilize events. Reach Chat allows supporters to collaborate and organize together. Engage in friendly competition with your fellow volunteers from the Rankings screen!

Content Library

Curate and organize a library of social media content assets and suggested posts which your supporters can browse and share directly to their social networks and online communities. Push out specific time-sensitive sharing asks for rapid response.. Gather user feedback and reviews to make sure your messaging is resonating with your audience.

Data Teams, Rejoice!

Access your Reach data whenever and however you want. Query all your data in your own BigQuery Mirror or the DNC's Phoenix platform, export CSVs on demand, schedule automated exports, build off our API, and integrate with VAN/EveryAction to send data from to Reach to VAN in real time! Even get Reach notifications in Slack. Plus, your Reach campaigns will be based on whichever voter file you already use and will include familiar External IDs.

Grassroots-Friendly

We're priced with the grassroots in mind with month-by-month contracts and pricing based on the office you're running for or the budget of your organization.

Everyone, Everywhere

Our one-of-a-kind offline search and multi-lingual support ensure everyone on your crew can use Reach no matter where they're organizing. The Reach native app works on iPhone, iPad, and Android, and the Reach web app works on desktop or mobile web.

Build Community

Too many tech tools make your volunteers feel isolated like cogs in a wheel. From profile pics, to Team Chat, to live Rankings, once your users are in Reach, they'll know they're in the right place and a part of the team.

Progressive

We're a Public Benefit Corp and all our clients are all within the movement. No Koch Brothers money here!



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